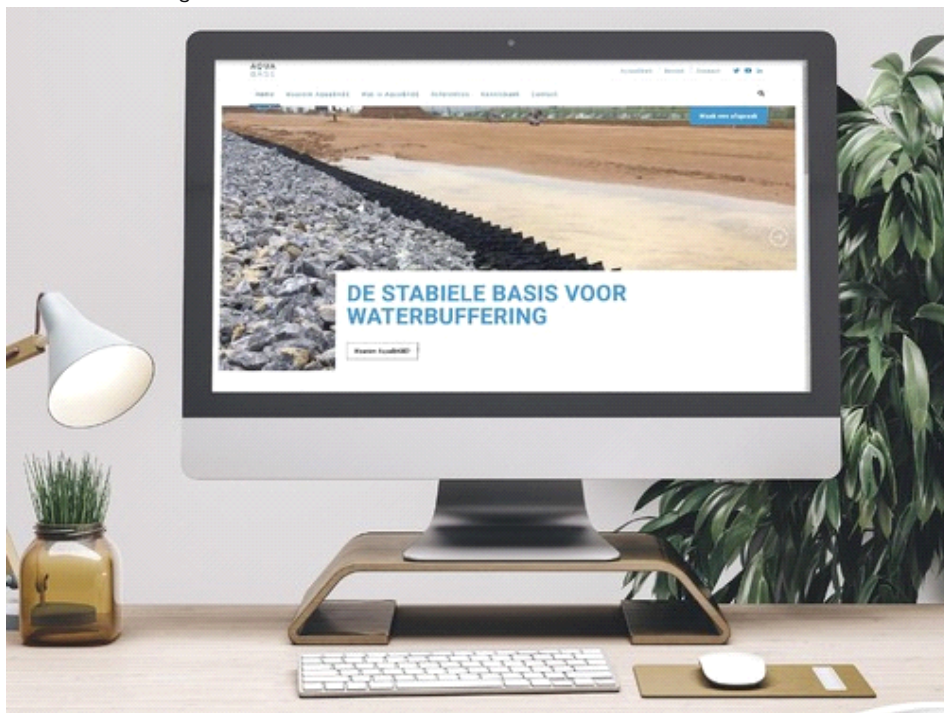




Wordpress plugin

Wordpress can no longer be ignored from the internet landscape. ZeeBoer not only develops MVC and Wordpress websites, but can also feed your existing Wordpress page with information from Utopis® Platform. Wordpress is popular because of the accessible layout and simple management. The many expansion possibilities are popular, which Wordpress also has a disadvantage. The medium is susceptible to hacks. So let yourself be informed before you start. Utopis® Platform can be linked to your documentation, DoP, reference texts, BIM library and even your own ERP system. This makes management more efficient and less sensitive.



Utopis® Platform is not an average "PIM"

Many websites developed by ZeeBoer are linked to Utopis® Platform. UP is the product information management system (PIM) for construction. ZeeBoer has been translating product information into solutions for construction since 1984. UP is multi-deployable and distributes information from one central source.



The cloud solution for storing, linking and managing product information



Expand your ERP with product information



Website for the construction industry with target group-oriented information



The advantages of Wordpress in combination with your central product database